

Modernize Your BSA Program

- ✓ Are regulatory requirements escalating alert volumes beyond your current capacity?
- ✓ Are your investigative processes manually intensive, inconsistent and incomplete?
- ✓ Are your existing systems not keeping pace with changes and ever-growing demand?
- ✓ Is on-boarding ineffective due to challenges with blending internal and external data?
- ✓ Is the speed of development and deployment of your TMS scenarios slow and lacking agility?

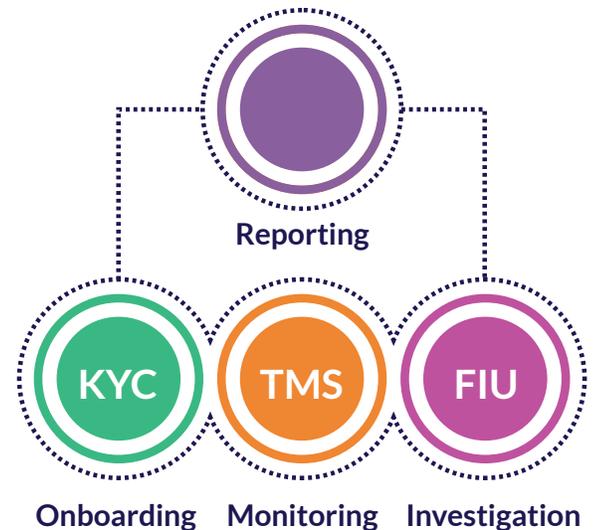
Today's BSA Program

Today many BSA programs are not positioned to meet the agility, productivity and regulatory demands placed upon the business. The three critical pillars of a typical BSA program have both shared and unique challenges:

-  **Know Your Customer (Completeness of Analysis)** – A lack of consistent, multi source customer information to understand the real expected behavior
-  **Alert Generation (Speed and Agility of Deployment)** – Data aggregation, lengthy scenario development cycles, and adaptation to changing regulations
-  **Investigations (Operational ROI, Consistency & Time of Investigation)** – Escalating alert volumes, analyst consistency, and burdensome documentation requirements
-  **Reporting (Transparency and Agility Across All Activities, Processes and Resources)** – Complexity of multiple processes, technologies, activities and business units undermines the ability to clearly understand the BSA program globally

In addition to the sheer productivity and regulatory challenges of a disconnected BSA, the lack of end-to-end integration is a strategic concern as it limits the potential for continuous and shared improvements across the program. BSA Officers are already well aware of the dual threats that continue to squeeze their programs – the higher expectations of regulators paired with the lower expense requirements of senior management.

The Four Pillars of a Robust BSA Program



As a result many BSA programs are siloed, duplicative, opaque, inflexible and defined not by business objectives but by availability of data. This is **undermining the cost and operational effectiveness** of the investments made into the BSA program.

The Solution

Pneuron's award-winning business orchestration software rapidly extracts targeted information, manages intelligent workflows to apply required analyses, and delivers actionable results to both decision-makers and systems of action – exactly the prescription your program needs for long term success.

Critically, Pneuron was architected to protect your existing investments, enable rapid deployment of solutions and offer unprecedented agility as your program faces change on a daily basis. By interacting directly with source systems, external data services, applications and other sources of value, Pneuron provides access to the key subject matter experts – which radically shortens the innovation cycle. This means new practices, regulatory requirements, and processes can be deployed without the long cycle times of traditional technology approaches.

How Pneuron Helps You



Diagnose

Leverage existing IT assets to identify gaps across your BSA program.



Remedy

Gather new insight aligned to critical business priorities & rapidly execute targeted improvement plans.



Optimize

Easily, quickly, and continuously adapt to changes in the BSA environment.

Pneuron bundles activities logically to **maximize efficiency, agility and transparency** without traditional data dependencies.

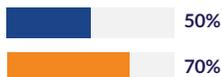
The Result

Introducing Pneuron into your BSA program enables the speed, flexibility, and agility you need to address the strategic challenges in today's environment. In addition to improving each pillar of your BSA program, Pneuron offers the actionable insight required to support your continuous improvement objectives.



Know Your Customer

Create and maintain a holistic view of customers by rapidly integrating internal and external sources.

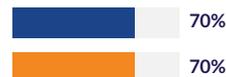


Target Improvements



Alert Generation

Accelerate scenario deployment by orchestrating data extraction and analytical activities.



Target Improvements



Investigations

Improve cycle times, consistency, and completeness by automating the bulk of the investigative process.



Target Improvements



Global BSA Dashboard

Single event driven dashboard covering all BSA activities, KPIs and risk analytics.



Target Improvements

■ Deployment ■ Operational

About Pneuron

Pneuron's leading business orchestration software enables organizations to flexibly leverage their existing applications, infrastructure, services and data to create and deliver actionable intelligence – in half the time and cost.

